

Basic Introduction Elements (in order)

Attention Getting Device (AGD) – the first sentence of your intro that draws people in. Make this sentence direct and short. Get to the point of your topic. Use active language.

Recency & Relevancy Statement – 1-2 sentences that introduce why you are talking about this topic right now. Can include a news source.

Significance Statement – 1 sentence that explains the harm/effect of your topic, backed up by a scholarly source.

Argument (aka Thesis Statement) – from question 4

Personal Moment (optional) – 1-2 sentences explaining why this topic is especially important to you. May include a personal disclosure about your relationship to the topic.

Cite Literature Used – List genre, titles and authors. “So through the prose...[insert title] by [insert author], the poetry....[insert title] by [insert author]...etc.”

Tagline – Last sentence of your intro that summarizes the significance and relevance of your topic and why you’re talking about this topic. Make this short and punchy. Ex: “A program, because no one should live in fear of their government giving up on them.”